NEW Mission & Vision:

**Mission Statement:** To preserve, share and celebrate the history and heritage of Steamboat Springs and Routt County through quality and engaging exhibits, programs and education.

**Vision Statement:** The Tread of Pioneers Museum is an indispensable cultural asset and historical leader that engages and educates the public and fosters an appreciation of our community’s history.

NEW Values & Guiding Principals:

**INTEGRITY:** Be authentic and honest and always act in the best interest of our community and collections, in keeping with museum standards.

**STEWARDSHIP:** Honor our commitments to our donors and community; be accountable and dependable; collect and provide the best care of collections and stories, based on our resources and industry standards.

**HISTORICAL PASSION:** Connect people with our heritage – share the passion; keep the stories relevant – bring history alive; be a leader – think outside the box; be energized – take pride in where we live and the work we do.

**COLLABORATION:** Build and value lasting relationships; work across organizational boundaries – network at every opportunity; work with partners to leverage strengths; honor commitments to team members and partners.
Board & Staff

Professional staff with extensive museum training work with dedicated Board members and volunteers to create a one-of-a-kind team. The Tread of Pioneers Museum’s most significant accomplishments can be attributed to the unique partnership leading this valuable organization.

Tread of Pioneers Museum staff from left: Tamra Monahan, Candice Bannister, and Katie Adams

2018-19 Tread of Pioneers Museum Board of Directors:
Mike Cook, Tom Lillie, Webb Jones, Anne Clardy, Krista Monger, Laurie Kuelthau, Pat Stanko

2019 Slate of Officers:
Pat Stanko – President
Tom Lillie – Vice President
Mike Cook – Treasurer
Anne Clardy – Secretary

Museum Staff:
Candice Bannister, Executive Director
Katie Adams, Curator
Tamra Monahan, Museum Assistant
Emily Eldridge & Rachel Pozzo, ESC Interns
• ORGANIZATION HEALTH
  ➞ **Strategic Plan:** Utilize our Strategic Plan to guide our decisions and allocation of time, money and energy. Commit to updating annually and reviewing at each Board Meeting.
  ➞ **Staffing and Board Membership:** Recruit, develop and retain the optimal number and talent of staff and Board members to deliver on our Strategic Plan.
  ➞ **Facilities:** Create a five-year facilities remodel and expansion plan to be implemented by 2024.

• FINANCIAL STABILITY
  ➞ **Savings:** Create a plan for the optimal use of savings by June 2020.
  ➞ **Revenue:** Create a plan to increase revenue by at least 5% annually to cover anticipated operating cost increases by December 2020.
  ➞ **Funding New Initiatives:** Generate new revenue streams to fund new initiatives by 2021.

• COMMUNITY ENGAGEMENT/AWARENESS
  ➞ **Advocacy:** Provide guidance and framework for advocacy by 2020.
  ➞ **Exhibits/Collections/Programs:** Provide ongoing guidance regarding exhibits, collections and programs.
  ➞ **Target Audiences:** Provide strategic guidance in developing a plan to reach and attract target audiences by 2021.
## 2018 FINANCIALS

### Statement of Activity
Year Ending December 31, 2018

<table>
<thead>
<tr>
<th>Operating Revenues</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mill Levy</td>
<td>193,081</td>
<td>214,479</td>
</tr>
<tr>
<td>Admissions &amp; Membership</td>
<td>53,759</td>
<td>55,330</td>
</tr>
<tr>
<td>Fundraising &amp; Donations</td>
<td>68,942</td>
<td>112,402</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>9,966</td>
<td>12,011</td>
</tr>
<tr>
<td>Museum Store Sales</td>
<td>26,050</td>
<td>23,076</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>351,798</strong></td>
<td><strong>417,298</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Operating Expenses</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td>182,803</td>
<td>191,924</td>
</tr>
<tr>
<td>Building Operation &amp; Maintenance</td>
<td>33,308</td>
<td>47,770</td>
</tr>
<tr>
<td>Fundraising &amp; Grant Expense</td>
<td>9,482</td>
<td>10,385</td>
</tr>
<tr>
<td>Museum Store Costs</td>
<td>29,759</td>
<td>19,905</td>
</tr>
<tr>
<td>Administrative Costs</td>
<td>77,329</td>
<td>78,689</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>332,681</strong></td>
<td><strong>348,673</strong></td>
</tr>
</tbody>
</table>

| Net Operating Revenue                   | 19,117     | 68,625     |

<table>
<thead>
<tr>
<th>Non Operating Revenues</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Gain/loss on investments/endowment</td>
<td>7,155</td>
<td>11,877</td>
</tr>
<tr>
<td>Dividend Income</td>
<td>9,072</td>
<td>11,624</td>
</tr>
<tr>
<td>Estate Donations</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Gain/Loss on Assets</td>
<td>70,807</td>
<td>75,126</td>
</tr>
<tr>
<td><strong>Total Non Operating Revenues</strong></td>
<td>87,034</td>
<td>51,625</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Non-Operating Expenses</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depreciation of Assets</td>
<td>42,113</td>
<td>42,684</td>
</tr>
<tr>
<td><strong>Total Non-operating Expense</strong></td>
<td><strong>42,113</strong></td>
<td><strong>42,684</strong></td>
</tr>
</tbody>
</table>

| Net Non-Operating Income                | 44,921     | (94,309)   |

| TOTAL Museum Revenue in Excess of Expenses | 64,038     | (25,684)   |

### Statement of Financial Position
Year Ending December 31, 2018

<table>
<thead>
<tr>
<th>Assets</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>121,305</td>
<td>159,464</td>
</tr>
<tr>
<td>Inventory</td>
<td>36,150</td>
<td>41,845</td>
</tr>
<tr>
<td>Other Current Asset</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>157,545</strong></td>
<td><strong>201,309</strong></td>
</tr>
<tr>
<td>Land</td>
<td>99,232</td>
<td>99,232</td>
</tr>
<tr>
<td>Buildings and Improvement</td>
<td>1,305,140</td>
<td>1,305,140</td>
</tr>
<tr>
<td>Equipment and Furnishings</td>
<td>100,766</td>
<td>100,766</td>
</tr>
<tr>
<td>Less Accumulated Depreciation</td>
<td>(447,511)</td>
<td>(490,195)</td>
</tr>
<tr>
<td><strong>Total Property &amp; Equipment</strong></td>
<td><strong>1,057,627</strong></td>
<td><strong>1,014,943</strong></td>
</tr>
<tr>
<td>Endowment Funds</td>
<td>624,773</td>
<td>593,626</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>1,839,945</strong></td>
<td><strong>1,809,878</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>4,870</td>
<td>4,895</td>
</tr>
<tr>
<td>Capital</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Restricted funds</td>
<td>5,900</td>
<td>6,972</td>
</tr>
<tr>
<td>Equity</td>
<td>1,829,176</td>
<td>1,798,010</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Capital</strong></td>
<td><strong>1,839,946</strong></td>
<td><strong>1,809,877</strong></td>
</tr>
</tbody>
</table>
Feature Exhibits

- 2018 Olympics
- An Artist’s View: Cultural & Heritage Landscapes of Northwest Colorado
- Foundations of Steamboat: The Hudspeth family
- Kids Hands-On Pioneer Bedroom
- Olympic Tribute Display at the Steamboat Ski Area
- Staking Their Claim: Pioneer Settlement in the Yampa Valley
- Human Imprint by Artist Sarah Gjertson
- Honor Roll of Routt County in the Great World War
- Once Upon A Town: The Building of Routt County’s Communities
- This Place Matters: The Economic, Cultural & Environmental Power of Heritage and Place
- Postcards of the Past: Travel, Tourism & Scenic Places in Early Steamboat Springs

Annual Traditions

- 18th Annual Pioneer Day Block Party & Community Concert
- 24th Annual Festival of Trees
- 37th Annual Larson Award
- 39th Annual Leckenby Pioneer Award
- 41st Annual Yule Log Hunt
- Annual Meeting
- Exhibit Opening Receptions
Educational Programs, Tours & Events
- Author talks/book signings
- Brown Bag Summer Storytelling Series
- Cemetery Tour
- Collection Facility Tours
- Festival of Trees
- First Friday Art Walk
- Historic Agriculture in the Yampa Valley
- Historical readings at Casey’s Pond
- History Happy Hour Series
- History of Skiing in CO
- Leckenby & Larson Awards
- Lost Lodges of RMNP
- Lulie Crawford’s Wildflowers & Watercolors
- My Place My Home living history school presentations
- Open House at the Historic Crawford Home
- Open Houses at the Historic Mesa School
- Pioneer Christmas Stories
- Pioneer Day Block Party
- Pioneer Days at the Mesa Schoolhouse
- Pioneer Picnic
- Dana Crawford: The Power of Heritage & Place
- Taste of History Food Series
- Ranch Days
- Scavenger Hunt for Kids
- School tours and programs
- Snowshoe Through History
- Ute Indian Pow Wow
- Volunteer Appreciation
- Weekly Downtown Historical and Olympic Heritage Walking Tours
- Winter Film Series at the Chief Theater
- Wise Women of Perry-Mansfield

Schools & Partnerships
- Boys and Girls Club
- Booktrails
- Bud Werner Library
- Chief Theater
- City of Steamboat Springs
- Colorado Mountain College
- Colorado State Parks
- Community Agriculture Alliance
- Friends of the Yampa
- Historic Routt County
- Holy Name Preschool
- Horizons
- Main Street Steamboat Springs
- Mountain and City Summer Camps
- NWCO Cultural Heritage Program
- Quilter’s Guild
- Regional museums
- Routt County Cattlewomen
- Routt County CSU Extension
- Save Arnold Barn
- Steamboat Art Museum
- Steamboat Creates (Steamboat Springs Creative District)
- School Districts: Steamboat Springs, North Routt, SOROCO, Hayden, Maybell and Walden
- Steamboat Springs Winter Sports Club
- Yampatika
Museum Volunteers

Museum volunteers are the heart and soul of the Tread of Pioneers Museum. Whether working at the front desk, serving on the museum’s Board of Directors, leading school tours, or helping out at events, museum volunteers lend a hand wherever needed.

Total # of 2018-19 volunteers: 45
Total 2018 volunteer hours: 2,851 hours

SUSTAINING DONORS
Special thanks to
Jack Sprengle; Jim Crawford & Anna Fang; the Valusek Family & the Berenice Gates Hopper Family Fund; Joy & Denny Swanson; Bruce & Jane Hannon; Green Creek Ranch; & the estates of Gloria Gossard, Vernon Summer, Elaine Gay & Don Lufkin.

Our Beloved Volunteers

Anne Clardy-Arentz and Gary Arentz
Lynn Bear
Ginni Campbell
Sharon Compestine
Mike Cook
Kathy Cucio
Cheri Daschle
Day of Caring volunteers
Jim DeFrancia
Penny Deihl
Bill Fetcher
Linda Fiorella
Katie Fletcher
Claire Fraser
Pam Graham
Nancy Gray
Webb Jones
Laurie Kuelthau
Kyle Latham
Karolyn Lestrud
Dawn and Tom Lillian
Linda Long
Mike Monahan
Marilyn Mastoras
Krista Monger
Nancy Mucklow
Sandra and Rich Niederhauser
Mary O’Connor
Faith Parmer
Jim Peterson
Ann Root
Boo Ross
Kelsey Samuelson
Rod Schrage
Jack Sprengle
Jim Stanko
Patrick Stanko
Cindy Svendsen
Elsa Thuente
Barbara Walker
Terry Wattles
Colleen Whiteman
Cindy Wither
Pat Zabel
Kathy Zoshak

THANK YOU!

Thanks to all of our grantors, museum members, and donors who support the museum throughout the year. Special thanks to Butcherknife Brewing Company, all of our Pioneer Day Block Party partners and sponsors, and Festival of Trees sponsors and decorators. Thank you to Laurie and Cam Kuelthau, Ski Haus, Bessie Minor Swift Foundation, Steamboat Pilot/Today, Dick and Donna Strong, Colorado Group Realty Charitable Foundation, Curt and Mary Weiss and Central Park Mgt., Yampa Valley Bank, Steamboat Ace Hardware, and Conroy Moving & Storage.
Contact Us!

We want to hear from you! Find us online or give us a call for more information about all of our museum exhibits, activities, events, programs & tours!

Tread of Pioneers Museum
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Steamboat Springs, CO 80477
Ph. 970.879.2214
cbannister@treadofpioneers.org
Visit us on the web at www.treadofpioneers.org

Tread of Pioneers Museum—Stewards of Routt County’s history and heritage