Tread of Pioneers Museum

**Mission Statement:** The Tread of Pioneers Museum is a not-for-profit historical institution that promotes an understanding and appreciation of the history of the Steamboat Springs area by collecting, preserving, exhibiting, interpreting, and sharing that history and heritage with audiences of all ages and interests.

**Vision Statement:** The Tread of Pioneers Museum will be a valued place where people may encounter, explore, and learn about the past. With diverse audiences and Steamboat Springs’ unique heritage at its core, the Tread of Pioneers Museum is a historical leader in the Yampa Valley.

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**Trip Advisor Five-Star Reviews**

“Outstanding museum with hundreds of artifacts from the pioneer era to present…”

- Drae66, Draper, UT

“A local gem!”

- easytravels3, Centennial, CO

“A great experience for young and old.”

Thomas CL, Tulum, MX

*The museum received the 2015-2017 Award of Excellence from Trip Advisor.*

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**Annual Report Contents**

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- p. 4: Visitor Statistics & Strategic Plan
- p. 5: Financials
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- p. 7: Board and Staff
2017-18 HIGHLIGHTS
EXHIBITS & ANNUAL TRADITIONS

Exhibits
♦ 2018 Olympics
♦ A Legacy of Learning
♦ An Artist’s View
♦ Celebrating 50 Years of Colorado Mountain College and Bud Werner Memorial Library
♦ Cultural & Heritage Landscapes of Northwest Colorado
♦ Edward S. Curtis and the Pleasant Collection of Native American Art
♦ Exhibits at the Bud Werner Memorial Library, Art Depot & Yampa Valley Regional Airport
♦ Hudspeth family
♦ Kids Hands-On Pioneer Bedroom
♦ Olympic Tribute Display at the Steamboat Ski Area
♦ Pioneer Settlement in the Yampa Valley Foundations of Steamboat
♦ Staking Their Claim

Annual Traditions
♦ 17th Annual Pioneer Day Block Party and Community Concert
♦ 23rd Annual Festival of Trees
♦ 36th Annual Larson Award
♦ 38th Annual Leckenby Award
♦ 40th Annual Yule Log Hunt
♦ Annual Meeting
♦ Exhibit Opening Receptions

A LEGACY OF LEARNING
Celebrating 50 years of Colorado Mountain College and the Bud Werner Memorial Library
Exhibit on display at the Tread of Pioneers Museum
March 24 - Sept. 24, 2017

The Hudspeths
SINCE 1913
EXHIBIT ON DISPLAY:
SEPT. 20, 2017 - OCT. 2018
Educational Programs, Tours & Events
- Author book signings
- Brown Bag Weekly Summer Lecture Series
- CMC Anthropology Class
- Collection Facility Tours
- Curriculum-based school tours and programs
- Festival of Trees
- First Friday Art Walks
- Ghost Mine Tour to Oak Creek
- Historic Agriculture in the Yampa Valley
- Historical reading program at Casey’s Pond
- History Happy-Hour Series
- Leckenby and Larson Awards
- Lost Lodges of Rocky Mountain National Park
- Lulie Crawford Wildflowers and Watercolors Kids Program
- Meet David Moffat
- My Place My Home living history school presentations
- Open House at the Historic Crawford Home
- Open Houses at the Historic Mesa School
- Pioneer Christmas Stories
- Pioneer Day Block Party
- Pioneer Days Kids Program at the Mesa Schoolhouse
- Pioneer Picnic
- Taste of History Food Ranch Days
- Quilts and Soddies
- Scavenger Hunt for Kids
- Snowshoe Through History
- Ute Indian Pow Wow Dance Performance
- Victorian Valentines
- Voices of the Past
- Volunteer Appreciation Dinner
- Weekly Downtown Historical and Olympic Heritage Walking Tours
- Winter Film Series at the Chief Theater

Schools & Partnerships
- Boys and Girls Club
- Bud Werner Library
- Chief Theater
- City of Steamboat Springs
- Colorado Mountain College
- Colorado State Parks
- Community Agriculture Alliance
- Historic Routt County
- Holy Name Preschool
- Mountain and City Summer Camps
- NWCO Cultural Heritage Program
- Regional museums
- Routt County Cattlewomen
- Routt County CSU Extension
- Steamboat Art Museum
- Steamboat Creates
- Steamboat Springs Arts Council
- Steamboat Springs Creative District
- Steamboat Springs, SOROCO, Hayden, Maybell and Walden School Districts,
- Yampatika
**VISITOR STATISTICS & STRATEGIC PLAN**

**2017 STRATEGIC DIRECTION**

- Increase the collecting of stories, photos, documents, and artifacts that capture our history.
- Increase revenue streams.
- Continue public exposure (awareness) and enhance community involvement. Targeted efforts for specific demographics.
- Expand donor base and strengthen relationships with constituents.
- Enhance and improve use of existing facilities, exhibits, and collections, including exhibit opportunities outside of the museum/in the community. Identify facility needs and future expansion potential.
- Secure and develop Board leadership with thoughtful recruitment and ongoing mentoring and training, including Board succession planning.
- Balance rapid museum activity growth with available and realistic human and financial resources.

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**Grand Total Attendance**

All Museum Visits, Programs, Events & Tours

- Total 2017 attendance: **19,347**

**Programs, Events & Tours Total Attendance**

- Total 2017 attendance: **9,685 people**
Statement of Activity
Year Ending December 31, 2017

Operating Revenues

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mill Levy</td>
<td>191,039</td>
<td>193,081</td>
</tr>
<tr>
<td>Admissions &amp; Membership</td>
<td>39,769</td>
<td>53,759</td>
</tr>
<tr>
<td>Fundraising &amp; Donations</td>
<td>67,546</td>
<td>68,942</td>
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<tr>
<td>Other Revenue</td>
<td>24,653</td>
<td>9,966</td>
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<tr>
<td>Museum Store Sales</td>
<td>19,319</td>
<td>26,050</td>
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<tr>
<td><strong>Total Revenues</strong></td>
<td>342,326</td>
<td>361,088</td>
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</table>

Operating Expenses

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td>188,356</td>
<td>182,803</td>
</tr>
<tr>
<td>Building Operation &amp; Maintenance</td>
<td>41,858</td>
<td>33,308</td>
</tr>
<tr>
<td>Fundraising &amp; Grant Expense</td>
<td>7,993</td>
<td>9,482</td>
</tr>
<tr>
<td>Museum Store Costs</td>
<td>22,336</td>
<td>29,759</td>
</tr>
<tr>
<td>Administrative Costs</td>
<td>77,558</td>
<td>77,329</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>338,101</td>
<td>334,940</td>
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</table>

**Net Operating Revenue**  

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4,225</td>
<td>26,148</td>
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</table>

Non Operating Revenues

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gain/loss on investments/endowment</td>
<td>12,732</td>
<td>7,155</td>
</tr>
<tr>
<td>Dividend Income</td>
<td>6,551</td>
<td>9,072</td>
</tr>
<tr>
<td>Estate Donations</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Gain/Loss on Assets</td>
<td>36,763</td>
<td>70,807</td>
</tr>
<tr>
<td><strong>Total Non Operating Revenues</strong></td>
<td>56,046</td>
<td>87,034</td>
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</table>

Non-Operating Expenses

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depreciation of Assets</td>
<td>39,995</td>
<td>42,113</td>
</tr>
<tr>
<td><strong>Total Non-operating Expense</strong></td>
<td>39,995</td>
<td>42,113</td>
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</table>

Net Non-Operating Income

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>16,051</td>
<td>44,921</td>
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</table>

**TOTAL Museum Revenue in Excess of Expenses**  

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>20,276</td>
<td>71,069</td>
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Statement of Financial Position
Year Ending December 31, 2017

Assets

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>87,995</td>
<td>121,395</td>
</tr>
<tr>
<td>Inventory</td>
<td>39,177</td>
<td>36,150</td>
</tr>
<tr>
<td>Other Current Asset</td>
<td>8,322</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>135,494</td>
<td>157,545</td>
</tr>
<tr>
<td>Land</td>
<td>99,232</td>
<td>99,232</td>
</tr>
<tr>
<td>Building and Improvements</td>
<td>1,305,140</td>
<td>1,305,141</td>
</tr>
<tr>
<td>Equipment and Furnishings</td>
<td>95,050</td>
<td>100,766</td>
</tr>
<tr>
<td>Less Accumulated Depreciation</td>
<td>(405,398)</td>
<td>(447,511)</td>
</tr>
<tr>
<td><strong>Total Property &amp; Equipment</strong></td>
<td>1,094,024</td>
<td>1,057,628</td>
</tr>
<tr>
<td>Endowment Funds</td>
<td>539,949</td>
<td>624,773</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>1,769,467</td>
<td>1,839,946</td>
</tr>
</tbody>
</table>

Liabilities

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>4,174</td>
<td>4,870</td>
</tr>
<tr>
<td>Capital</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Restricted funds</td>
<td>7,190</td>
<td>5,900</td>
</tr>
<tr>
<td>Equity</td>
<td>1,758,102</td>
<td>1,829,176</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Capital</strong></td>
<td>1,769,466</td>
<td>1,839,946</td>
</tr>
</tbody>
</table>
Museum Volunteers

Museum volunteers are the heart and soul of the Tread of Pioneers Museum. Whether working at the front desk, serving on the museum’s Board of Directors, leading school tours, or helping out at events, museum volunteers lend a hand wherever needed.

Total # of 2017-18 volunteers: 54
Total 2017 volunteer hours: 3,160 hours

SUSTAINING DONORS
Special thanks to Jim Crawford & Anna Fang; the Valusek Family; Bruce and Jane Hannon; the Berenice Gates Hopper Family Fund; Joy and Denny Swanson; Green Creek Ranch; & the estates of Gloria Gossard, Vernon Summer, Elaine Gay & Don Lufkin.

Our Beloved Volunteers

- Ann Root
- Anne Clardy-Arentz and Gary Arentz
- Lynn Bear
- Janice Bell
- Gail Buelter
- Buck Buckland
- Ginni Campbell
- Sharon Compestine
- Mike Cook
- Natalie Cowan
- Kathy Curcio
- Cheri Daschle
- Penny Deihl
- Bill Fetcher
- Linda Fiorella
- Laurie Fitzgerald
- Katie Fletcher
- Claire Fraser
- Pam Graham
- Nancy Gray
- Cari Hermacinski
- Ray Heid
- Eph Holmes
- Webb Jones
- Laurie Kuelthau
- Emma Landmeier
- Tiffany Leeson
- Karolynn Lestrud
- Dawn and Tom Lillie
- Linda Long
- Joann Marion
- Marilyn Mastoras
- Denise McManus
- Krista Monger
- Nancy Mucklow
- Sandra and Rich Niederhauser
- Mary O’Connor
- Faith Parmer
- Jim Peterson and Kathi Meyer
- Boo Ross
- Trenia Sanford
- Patrick Stanko
- Jack Sprengle
- Cindy Svendsen
- Elsa Thuente
- Judie Tonneson
- Barbara Walker
- Pat Zabel
- Terry Wattles
- Mike Monahan

THANK YOU!

Thanks to all of our grantors, museum members, and donors who support the museum throughout the year. Special thanks to Butcherknife Brewing Company, the Murtha family, the estate of Hill Blackett Jr., all of our Pioneer Day Block Party partners and sponsors, and Festival of Trees sponsors and decorators, especially Yampa Valley Bank, Steamboat Ace Hardware, and Conroy Moving & Storage.
Museum Board and Staff

Professional staff with extensive museum training work with dedicated Board members and volunteers to create a one-of-a-kind team. The Tread of Pioneers Museum’s most significant accomplishments can be attributed to the unique partnership leading this valuable organization.

2017-18 Tread of Pioneers Museum Board of Directors:
Mike Cook, Ray Heid, Tom Lillie, Webb Jones, Anne Clardy, Krista Monger, Jim Peterson, Pat Stanko

2017-18 Slate of Officers:
Webb Jones – President
Pat Stanko – Vice President
Mike Cook – Treasurer
Anne Clardy – Secretary

Museum Staff:
Candice Bannister, Executive Director
Katie Adams, Curator
Tamra Monahan, Museum Assistant
Emily Elderidge, ESC Intern
Contact Us!

We want to hear from you! Find us online or give us a call for more information about all of our museum exhibits, activities, events, programs & tours!

**Tread of Pioneers Museum**
P.O. Box 772372 / 800 Oak St.
Steamboat Springs, CO  80477

Ph. 970.879.2214
cbannister@treadofpioneers.org

Visit us on the web at
www.treadofpioneers.org